



## FUELING THE FUTURE OF MOBILITY

### FUEL SUPPLIER OVERVIEW



**JUNE 2022**

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[www.gasology.com](http://www.gasology.com)

# THINK BIG

## AND EXPAND WITH DISRUPTIVE INNOVATION.

Gasology is the **FASTEST-GROWING**, independent platform connecting the **ENTIRE MOTOR FUEL SUPPLY CHAIN** with a seamless, 100% online marketplace.

### GASOLOGY IS:

- Easy to use
- Real-time everything
- One-click transactions
- Built for every fuel
- Built for every time period
- Completely customizable
- Delivered, picked up (and even at the pump)
- Refining to Consumer (and everyone in between)
- Built by energy/technology experts

## GASOLOGY IS ONLINE MOTOR FUEL.

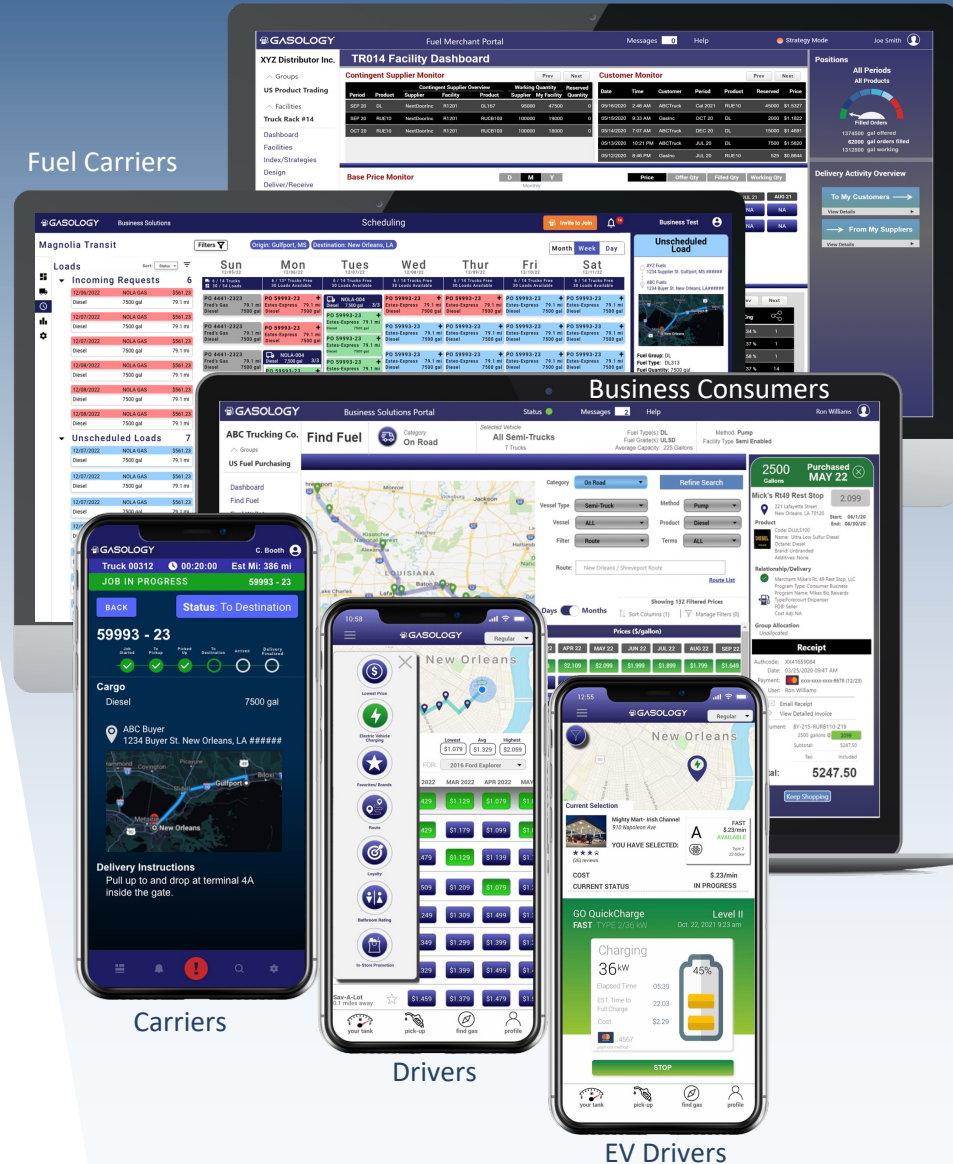
### Fuel Suppliers

### Fuel Carriers

### Carriers

### Drivers

### EV Drivers



# A TECHNOLOGY...

## DESIGNED FOR EASY ADOPTION.

### GASOLOGY WAS BUILT:

- For **ANYONE** in the Supply Chain
- To easily integrate with your existing system, and/or
- To replace your existing process

### GASOLOGY IS READY FOR YOU:

- Nothing to purchase (Free software)
- Nothing to download (cloud-based)
- No subscriptions

### GASOLOGY IS FUEL TRANSPARENCY (WE'RE TRANSPARENT TOO!)

- Gasology Software **FREE!**
- Fuel Buyer **FREE!**
- Fuel Sellers:
  - Spot/Daily sales **FREE!**
  - Month/Yearly sales **\$0.01/GALLON\***

## BUILT TO CONNECT EVERYONE...



## WITH EVERY FUEL...

Petroleum



Bio-Fuels



Natural Gas



Electricity



## WITH THE MOST POWERFUL TOOLS IMAGINABLE.

\* for conventional fuels. Reduced fees for large/bulk transactions.  
See [www.Gasology.com/merchant](http://www.Gasology.com/merchant) for additional details on fees.

# INSPIRED BY VISION

## TO ENABLE & EMPOWER BUYER CHOICE.

### THE POWER OF CHOICE

Consumers shop **BEFORE** driving around looking at signs on the road.

Resellers shop from current and new **SUPPLIERS**

Everyone shop for today, tomorrow and endless periods in the **FUTURE**.

Take **CONTROL**

### A BETTER WAY



Exciting. Convenient.  
The Future of How to Buy Fuel!

## TO ENABLE & EXPAND SELLER SALES & MARGINS.

### EXPAND SALES

Offer real-time prices for **FUTURE DELIVERY**.

Reach **MORE CUSTOMERS**

Offer customers **MORE PRODUCTS EVERY WAY** imaginable.



### EXPAND MARGINS

More supply choices = **LOWER COSTS**

More Sales = **IMPROVED MARGINS**

Powerful tools = **COMPETITIVE EDGE**



# REAL PROBLEMS...

## SOLVED. PERIOD.

# THAT HAVE NOT CHANGED SINCE THE 1800's.

STRUCTURAL

**OBSOLETE**

### ANTIQUATED, FRAGMENTED MARKETPLACE

Motor fuel marketplace has not materially changed since 1800's



### LOW CUSTOMER CONNECTIVITY

Industry has very low customer connectivity & loyalty effectiveness



### LACK OF MARKET LIQUIDITY

Refined Product markets lack liquidity since consumers are not participants

FUEL CONSUMERS



### NO FUTURE PERIOD RETAIL MARKETPLACE

No current ability for consumers to purchase fuel for future delivery periods



### NO ABILITY TO CONTROL FUEL PRICES

Consumers, businesses & municipalities have no ability to manage their future fuel prices



### NO ACCESS TO LOWER FUEL PRICES

Consumers have not been provided access to lower prices available in future delivery periods.

FUEL SUPPLIERS



### NO ABILITY TO SECURE MARGINS

Refineries, Wholesalers & Gas Stations have limited/no ability to secure margins



### EXTENSIVE WORKING CAPITAL REQUIRED

Industry requires large pre-purchased inventories to function



### NO FUTURE DELIVERY PRICE/SCHEDULING TOOLS

No system that provides customized delivered fuel pricing to fuel buyers.

In an era when virtually everything can be purchased online, **MOTOR FUEL SHOULD BE NO DIFFERENT.**

At Gasology, we are bringing motor fuel online. Soon, retail consumers will be able to shop and purchase their motor fuel before they are on empty which requires the ability to purchase **BEFORE** they arrive at the station.

Gasology's **PATENTED** marketplace was designed to connect the entire motor fuel supply chain in a way to enable prices to be ultimately made available to retail consumers for future delivery periods in a seamless, 100% online, real-time experience.



# SELL ANY FUEL

## ONE PLATFORM. INFINITE POSSIBILITIES.

### EXPERT TOOLS

- 100% Online
- Real-Time Everything
- Completely Customized Everything
- Everything. One platform.

### SELL

- Every Fuel type
- Picked up or Delivered
- Every Delivery Method
- Private and open price flexibility
- Every Period Imaginable (Daily/Monthly/Yearly)
- Spot, Indexed, Fixed Price

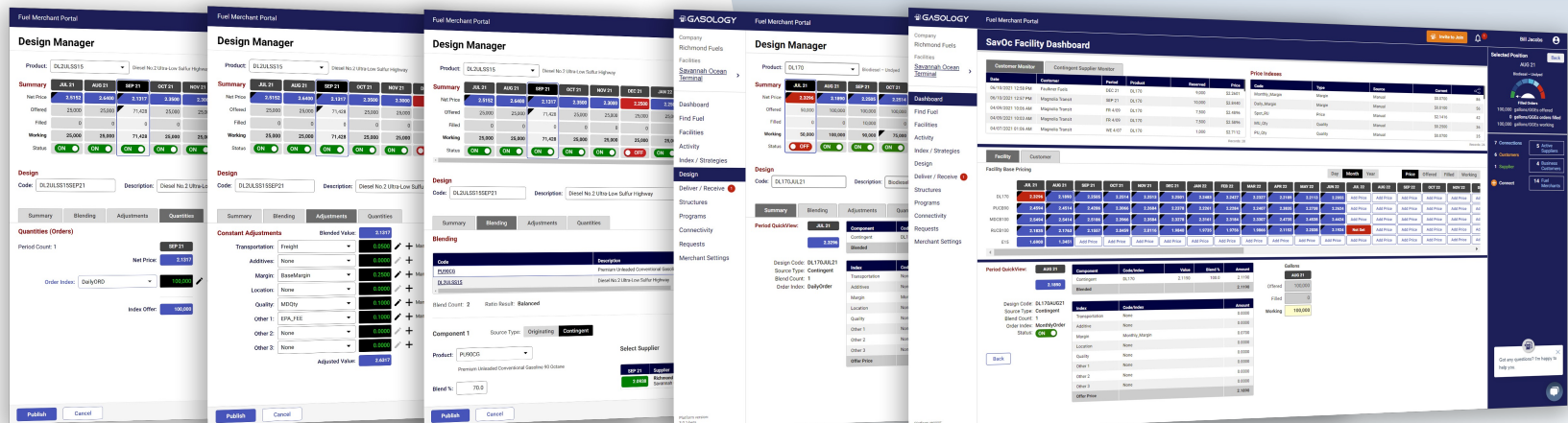
## EXPAND SALES. EXPAND MARGINS.

### CONNECT

- Customers (Current & New)
- Suppliers (Current & New)
- Redefine Loyalty through future period sales
- Everyone on same Platform

### LEAD

- Higher customer engagement (Constant Price Updates)
- More Prices
- Faster Execution
- Forward-looking orders & Tools



# BUY ANY FUEL

## ONE PLATFORM. INFINITE POSSIBILITIES.

## MORE CHOICES. EXPAND MARGINS.

### EXPERT TOOLS

- 100% Online
- Real-Time Everything
- Integrated Inventory Management
- Shop Customized Prices

### BUY

- Every Fuel type
- For Everything that Needs Fuel
- Picked up or Delivered
- Every Delivery Method
- One-Click Purchases
- Every Period Imaginable (Daily/Monthly/Yearly)
- Spot, Indexed, Fixed Price

### CONNECT

- Suppliers (Current & New)
- Everyone on same Platform

### COMING SOON

- Shop Fuel & Shop Carrier Rates
- Shop Fuel at Retail & Truck Stops (On Road)



# LEVERAGE POSITIONS

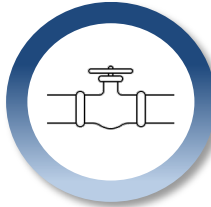
## PROFESSIONAL GRADE. BUILT BY EXPERTS.



### TERMINALS & STORAGE

Customers that purchase fuel for future delivery dates will impact terminal demand, storage requirements, pricing and utilization.

**LEVERAGE WITH GASOLOGY.**



### PIPELINES

Customers that purchase fuel for future delivery dates will impact pipeline demand, pricing and utilization.

**LEVERAGE WITH GASOLOGY.**



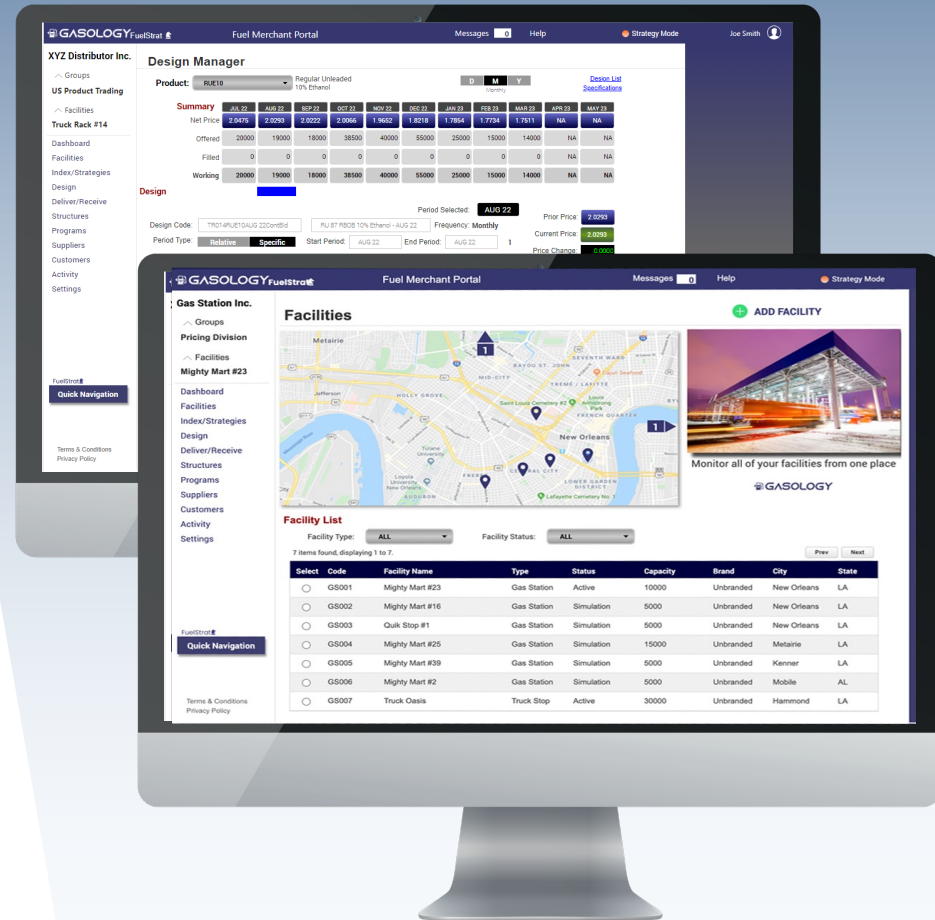
### DISTRIBUTION

Customers that purchase fuel for future delivery dates will impact carrier demand, pricing and utilization.

**LEVERAGE WITH GASOLOGY.**

**COMING SOON - INTEGRATED CARRIER MODULE.**

## PATENTED. POWERFUL. BUILT FOR PERFORMANCE.





# BE FORWARD LOOKING

## LEAVE THE BACKCASTERS IN THE PAST.

### ALLOCATIONS ARE FOR HISTORIANS

When you don't know how to manage your customer's needs for tomorrow, you create an allocation. Then, you wait to see what they took by counting what happened...Then happily give you a report...WOW! So yesterday.



### GASOLOGY - FUELING THE FUTURE OF MOTOR FUEL

Imagine if your customers **PURCHASED, ORDERED** and **SCHEDULED** their fuel needs from you **IN ADVANCE**, on **ONE PLATFORM**, where you knew what they were going to lift/receive **BEFORE** they arrived. At Gasology, allocations are easy...but no longer needed.

**WELCOME TO THE FUTURE OF MOTOR FUEL!**

- Gasology

## EXPLORE WHAT THE FUTURE HAS TO OFFER.

Features		DTN OPIS ARGUS PLATTS	Fuel Mgt Apps
Spot Price Display	✓	✓	✓
Future Period Pricing	✓	Limited	✗
Real-Time Prices	✓	Limited	✗
100% Online Purchase/Sale	✓	✗	✗
Customized Customer Offers	✓	Index	Index
Customized Supplier Offers	✓	Index	Index
Customized Delivered Pricing	✓	✗	✗
Custom Delivered Pricing	✓	✗	✗
Multi-Layered Contingent Pricing	✓	✗	✗
100% Online Purchase/Sale	✓	✗	✗
Inventory Monitoring/Ordering	✓	Limited	Limited
Flexible Inventory Forecasting	✓	✗	✗
On Road and Bulk Fuel	✓	✗	✗
Carrier Scheduling/Pricing	✓	✗	✗
Multi-Fuel Optimization	✓	✗	✗
<b>FREE SOFTWARE</b>	✓	✗	✗
<b>NO SUBSCRIPTIONS</b>	✓	✗	✗

**KEEP WHAT YOU HAVE NOW...WE ENJOY MUSEUM TOURS.**

# THINK NOW

## BEFORE OTHERS CAPTURE YOUR FUTURE.

Gasology is the **FUTURE** of motor fuel, connecting the **ENTIRE SUPPLY CHAIN** and **EVERY FUEL** type on one, seamless, powerful marketplace.

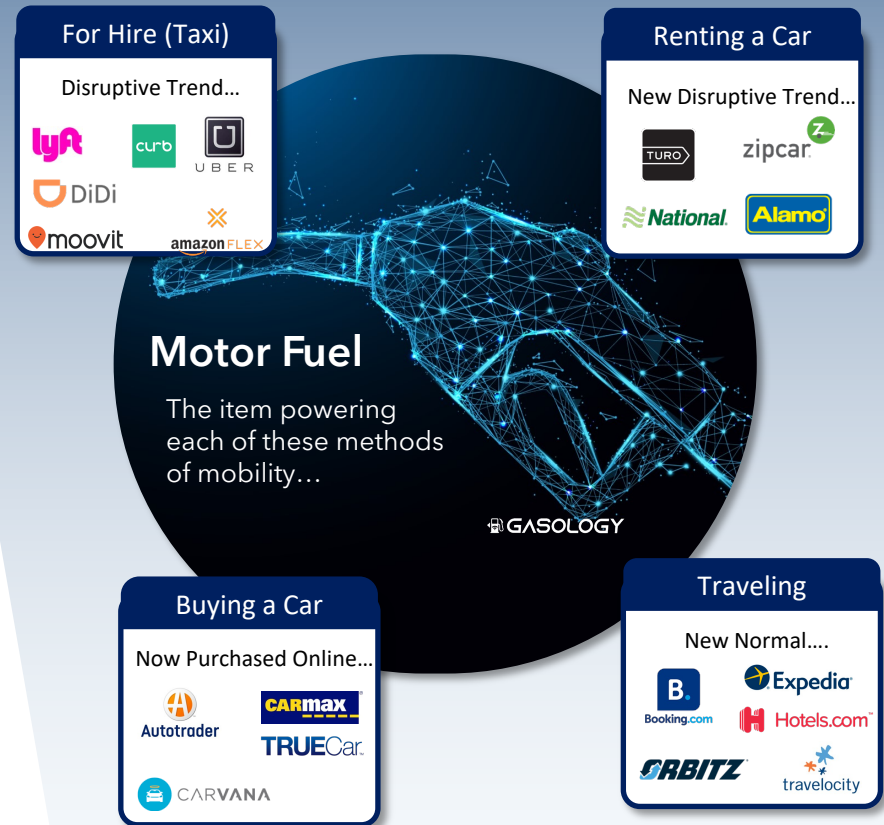
...and **YOUR** Suppliers and Customers are going to invite you to join.

### READY TO GET STARTED WITH GASOLOGY?

Simple. Easy. Free. Discover what many fuel suppliers don't want you to see... Simply click to join and start experiencing more choice and control. Need help? Our expert team of Gasologists are committed to helping you start fueling your future.

**TO JOIN, SCHEDULE A DEMO OR LEARN MORE, VISIT**  
[www.gasology.com](http://www.gasology.com) AND CLICK **"SIGN UP."**

## YOUR CUSTOMERS ARE ALREADY ONLINE



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